



For Immediate Release
December 6, 2013

**TIS' THE SEASON OF GIVING
ALOHA FOR PHILIPPINES - MAHALO CONCERT TO HELP RAISE MONEY
FOR TYPHOON HAIYAN VICTIMS IN THE PHILIPPINES**

Honolulu, Hawaii – Aloha For Philippines, in which its purpose is to raise money for disaster victims of Typhoon Haiyan, announced today the *Aloha For Philippines – Mahalo Concert* to be held at 7:00 p.m. on Saturday, December 28, 2013 at the historic Hawaii Theatre in downtown Honolulu. Hawaii entertainers with Filipino roots in the Visayas region of central Philippines are scheduled to perform.

The concert, produced by Emme Tomimbang Multi-Media Enterprises - EMME, Inc., will feature recording artists including Grammy Award® winner Pauline Wilson, formerly with the jazz/fusion Seawind band, Jasmine Trias of American Idol and now performing in Las Vegas, Broadway vocalist Kristian Lei who played the lead role of *Kim* in *Miss Saigon*, and Rock and Roll Hall of Fame inductee Little Albert.

“We greatly appreciate that Hawaiian Airlines has pledged to be a presenting sponsor for the *Aloha For Philippines – Mahalo Concert*,” said Edmund Aczon, Chairman of the Board of Directors, Filipino Community Center (FilCom Center). “The partnership with Hawaiian Airlines aligns us with a premier travel company and allows us to bring this concert to fruition so that we can thank all those who’ve initially donated to the Typhoon Haiyan relief efforts.”

“All of us at Hawaiian Airlines have been deeply affected by the news and images of Haiyan’s devastation,” said Mark Dunkerley, president and chief executive officer of Hawaiian Airlines. “We appreciate the wide-ranging fundraising efforts of the Filcom Center and are honored to sponsor this benefit concert.”

Proceeds from the concert will be donated to the FilCom Center, which will contribute its donations to the Consuelo Foundation. The Consuelo Foundation has pledged to match all FilCom Center donations, up to \$2 million dollars.

The *Aloha For Philippines – Mahalo Concert* tickets, priced at \$25 and \$50 each for reserved seats, can be purchased online at www.hawaiitheatre.com or at the Hawaii Theatre box office by calling (808) 528-0506.



Organizations interested in sponsorship opportunities for the *Aloha For Philippines – Mahalo Concert* may contact AJ Halagao at (808) 543-5889 or email at alohaforphilippines@gmail.com.

For more information, please visit www.AlohaForPhilippines.com.

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About Filipino Community Center

The mission of the Filipino Community Center is to develop, own, and operate a community center that provides social, economic, and education services, and to promote and perpetuate Filipino culture and customs in the State of Hawai'i. Located on two acres by the old Oahu Sugar Mill on suburban Waipahu, the three-story FilCom Center covers 50,000 square feet. It serves thousands of people a year through social services, business and professional training, cultural programs, and health and fitness classes. Follow the Filipino Community Center on Twitter @FilComCenter or like us on Facebook at facebook.com/filcomcenter. Visit www.filcom.org.

About Consuelo Foundation

The Consuelo Foundation is currently responding to immediate recovery needs in the affected areas of the Visayas through their partners and affiliates. Their core long term strategy is to work to rebuild communities in ways that create safe and healthy environments for children and families. Consuelo Foundation is using donations to partner with trusted Philippine-based organizations to devise comprehensive approaches that include the restoration of housing, livelihoods, psychosocial and physical health, and the promotion of child and family welfare and safety. Their President & CEO is Jon Matsuoka, former dean of the University of Hawaii's Myron B. Thompson School of Social Work.

The Mission of Consuelo Foundation is to operate and support programs in Hawai'i and the Philippines that prevent and treat abuse, neglect and the exploitation of children, women and families. Visit www.consuelo.org.

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